



Lorisa Bates

Media Kit

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[IMDB Link](#)



About Me

Lorisa Bates

Executive Producer

Lorisa is a veteran television and film industry executive with over 25 years of experience working at SHOWTIME and BET Networks, spanning the scheduling, licensing, operations, strategy and development arenas. As a successful content creator, negotiator, and business innovator, she has cultivated relationships with key stakeholders, developed new business opportunities and managed \$80+ million-dollar budgets.

She has greenlit the following projects (BET, BET+, BET Her):

- 5 short film initiatives (The Couch, The Waiting Room, Juneteenth, The Lifeline and The Hotline)
- 4 television shows (Family Business, Family Business New Orleans, Black Hamptons, I Got a Story To Tell)
- 8 music specials (The Best of Soul Train)
- 70+ original movies (Kemba, The Tonesa Welsh Story, Love and Murder: The Lance Herndon Story)

Lorisa, Founder & CEO at Batesville Media, believes in the power of storytelling to connect, transform, and uplift. She focuses on relatable concepts that touch the hearts of a wide audience; character-driven narratives showcasing profound personal growth and stories that inspire, challenge, and spark meaningful conversations.

Lorisa's Highlights

BET+ Original Series

- ✓ The Family Business
- ✓ The Black Hamptons
- ✓ The Family Business: New Orleans
- ✓ I Got a Story to Tell

BET Her Presents Mental Health Initiatives

- ✓ The Couch
- ✓ The Waiting Room
- ✓ The Lifeline
- ✓ The Hotline

BET+ Original Movies

- ✓ Kemba (Biopic)
- ✓ Don't Tell Mom The Babysitter's Dead
- ✓ American Gangster: First Lady of BMF (Biopic)
- ✓ Love & Murder: Atlanta Playboy (Biopic)
- ✓ Incision
- ✓ The Final Say
- ✓ My Favorite Son (Franchise)
- ✓ My Valentine Crush (Franchise)
- ✓ Wesley Christmas (Franchise)
- ✓ American Gangster: Big Fifty (Biopic)



Trailers



Services

Please contact me if you are interested in learning more about rates.

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Story Analysis/Development

- Evaluate concepts, treatments, pitches and screenplays
- Provide detailed feedback on plot structure, character development, dialogue, and overall narrative coherence.
- Offer strategic suggestions to enhance the script's commercial and artistic potential.

Script Doctoring/Revisions

- Identify areas for improvement in scripts and offer concrete solutions.
- Guide writers through the revision process
- Focus on strengthening key elements like pacing, theme exploration, and character arcs.

Pitch Development and Presentation

- Assist in crafting compelling pitch documents and presentations.
- Help writers and producers articulate their vision effectively to studio executives, financiers, and other key decision-makers in the industry.
- Analyze current industry trends and audience preferences to guide script development.
- Advise on how to position scripts to appeal to specific demographics or align with emerging market demands.

Project Development

- Serve as an Executive Producer
- Identify and acquire promising scripts, books, or concepts for adaptation
- Collaborate with writers to develop and refine story ideas
- Secure funding for projects through studio backing, investors, or co-production deals
- Provide high-level creative direction to ensure the project aligns with the overall vision
- Help assemble the core production team, including hiring the line producer, director, and key department heads
- Negotiate distribution deals with studios, networks, or streaming platforms